

Convention theme:

The Power of Food is Limitless!



Shokuiku - Connecting Tokushima to the Future.

The power to eat is the power to live, and it is universal. Looking ahead to the future, this convention is a place where people can learn and experience the limitless power of food.

Sustainable food

Food for healthy living

Spreading the appeal of Tokushima's food with a global perspective

Spreading the appeal of food

from Tokushima!

Tokushima

Prefecture's mascot

Sudachi-kun

Sat. June 7 - Sun. June 8, 2025

Venue: ASTY Tokushima

Will include a talk show, seminars, cooking events,

booths (exhibits, food tastings, merchants, etc.), and an official ceremony!

Event Organizers: Ministry of Agriculture, Forestry, and Fisheries, Tokushima Prefecture, and the Tokushima Prefecture Executive Committee for the 20th National Convention on Shokuiku Promotion For inquiries, please contact the Tokushima Prefectural Government, Department of Agriculture, Forestry, and Fisheries, **Green Strategy Promotion Division. Phone: 088-621-2488**



Free

admission