What South Korea has that Japan doesn't

SDG hints from comparing Japan and South Korea

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Main things I wanted to learn on the South Korea study tour

- How sustainable consumption is made into everyday routine in South Korea
  - Recycling in South Korea



- Absorb what I saw, convert into further ideas/proposals for SDGs



Environmental measures I saw





Recycling Assistance Center, Jeju Island

Other things:

- Student-led campaigns at universities that address environmental issues
- Introduction of use-by date labeling on food products

Comparing Japan and South Korea

South Korea	Japan	Thoughts
Systems to separate, collect and recycle food waste as resources are established	Trash disposal depends on local government rules, sometimes food waste is disposed of as burnable trash	Japan needs systems that convert waste into resources
There are student-led activities that address environmental issues	Actions differ by university, and sometimes there are insufficient student-led activities	Japan should create systems that students can lead and participate in continually

Proposal toward achieving SDGs:
“REFILL PROJECT:
Using reusable bottles to lessen PET bottles”



[Students]

Bring usable bottle

↓

Verify student ID



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Fill bottle with water

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Get SDG points

↓



Accumulate points

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Use points on discounts and other student benefits

[University]

Collect usage data

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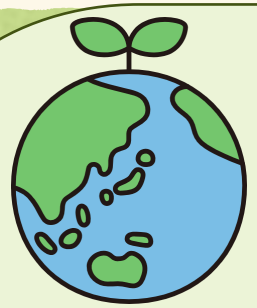
Visualize PET bottle reduction

↓

Contribute to SDGs



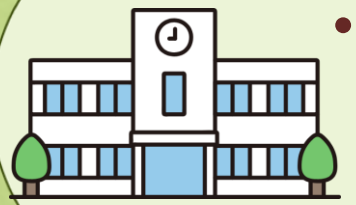
Expected outcomes, future development



[Environment]
- Reduce usage of PET bottles
- Reduce plastic waste



[Students]
- Feel closeness to SDGs
- Create behavior change



[University]
- Get data about reduction
- If successful, expand initiative to other institutions/regions

Adapting what I found in South Korea into something actionable at my place of familiarity, my university!