



The Cycle of Sustainable Ethical Education: Learning and Succession

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1. The Current Status of Consumer Education



The Role of Family Upbringing
Pocket money usage
Influence of parents' mindsets on children's consumer behavior
Infrequent family dialogue on consumer issues

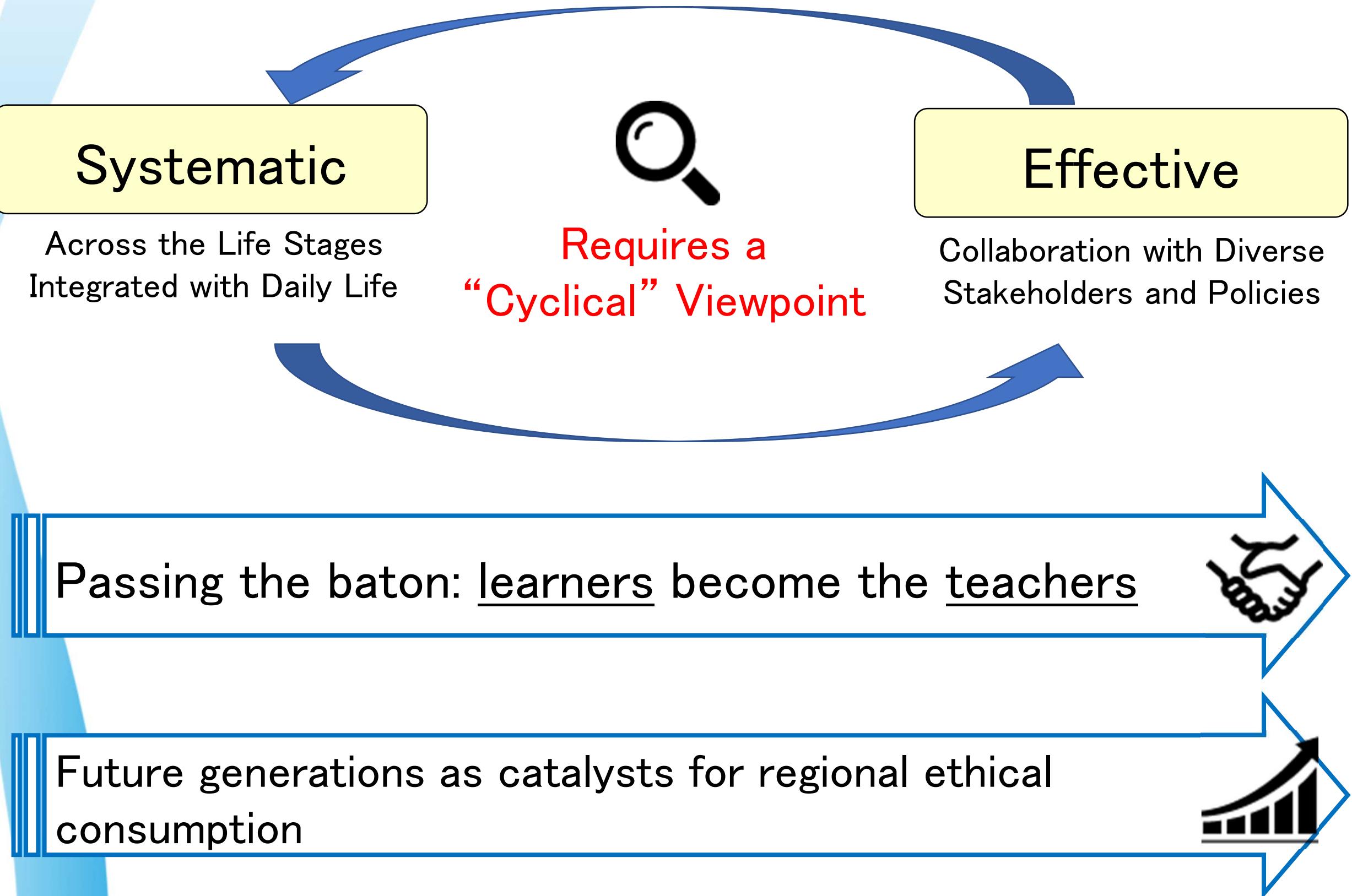
Consumer, Environmental, Financial, and Economic Education
Education for sustainable regional citizenship
Multiple approaches from different subjects

Weakness: Non-mandatory status for entrance examinations

Lifelong Education in Local Communities
Disparity in opportunity and motivation for community engagement
Ethical education as a component of corporate employee training
Lack of awareness regarding ethical consumption and regional revitalization

2. Challenges of Non-Cyclical Consumer Education

Consumer Education Promotion Act



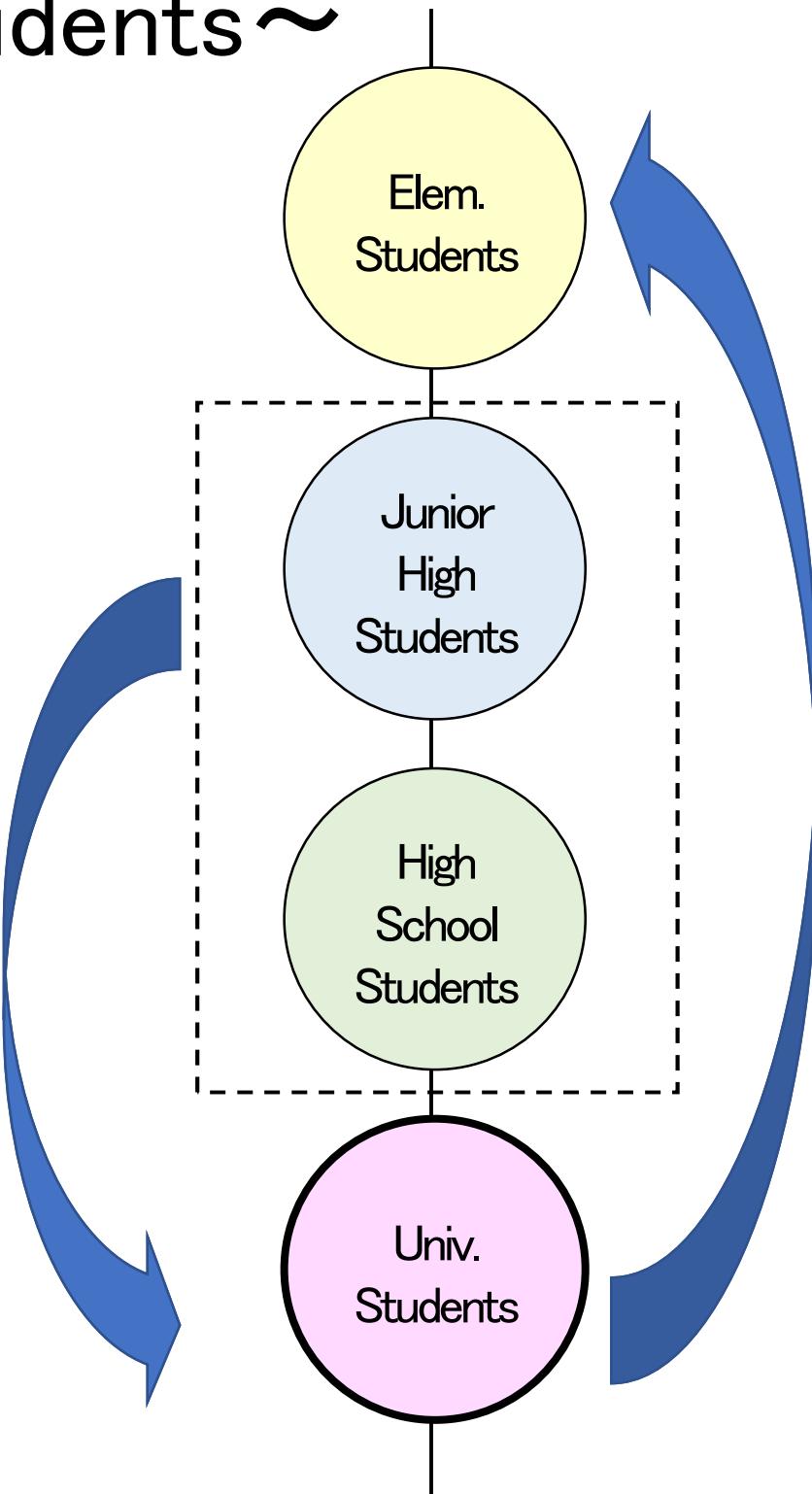
3. Recommendation

Passing the Baton: Learners Become The Teachers ~A Circular Model of Consumer Education Led by University Students~

Ethical University:

A Collaborative Inquiry between High School Students and University Students

*An Open University Style fostering Interdisciplinary Learning



Implementation of the ETA System:

University Students Educating Primary School Students on Ethical Consumption

*Ethical Teaching Assistant



Addressing Societal Issues through Ethical Education and the Practice of Ethical Consumption

